



*On the*  
**BANKS**  
A SASS GO GALA

*Ignite the Possibilities*

GALA SPONSORSHIP PACKAGE  
AN EVENING POWERED BY SASS GO

SATURDAY, APRIL 20TH, 2024



Dear Friend,

Over the years, together we have served nearly 20,000 women and girls across four continents through our leadership at **SASS Go**. **SASS Go** is a 501(c)3 nonprofit ensuring communities are safer from abuse against women and girls.

Among those we served were thousands of survivors echoing a common need to shift from living in fearful suffering to living a confident life with a healthy, sustainable future. For survivors, this need is satisfied by a period of peace where they are surrounded by the beauty of nature, and a team of highly specialized experts focused solely on recovery—mind, body, and spirit.

It is time to meet this need. Monies raised will help build the new home of **SASS Go**, and provide the sanctuary, programming, and comprehensive care survivors and their families need. We lovingly call this first-of-its-kind, state-of-the-art campus, **The Banks**.

As we prepare for this exciting growth, including new team members and facility construction, we recognize this expansion isn't solely about bricks and mortar; it's about offering a retreat where survivors of violence can come just as they are to find respite, hope, and the beginning of a bright future.

We are hosting this year's *On the Banks Gala* on Saturday, April 20th, 2024 and would be honored to have your support for this mission through your sponsorship. Your donation empowers our organization to continue serving our community and locks in your place at our Gala, where we will highlight your generosity and impact through media recognition.

Thank you for considering the profound difference we can make together. We can't wait to see you there!

Kindly,

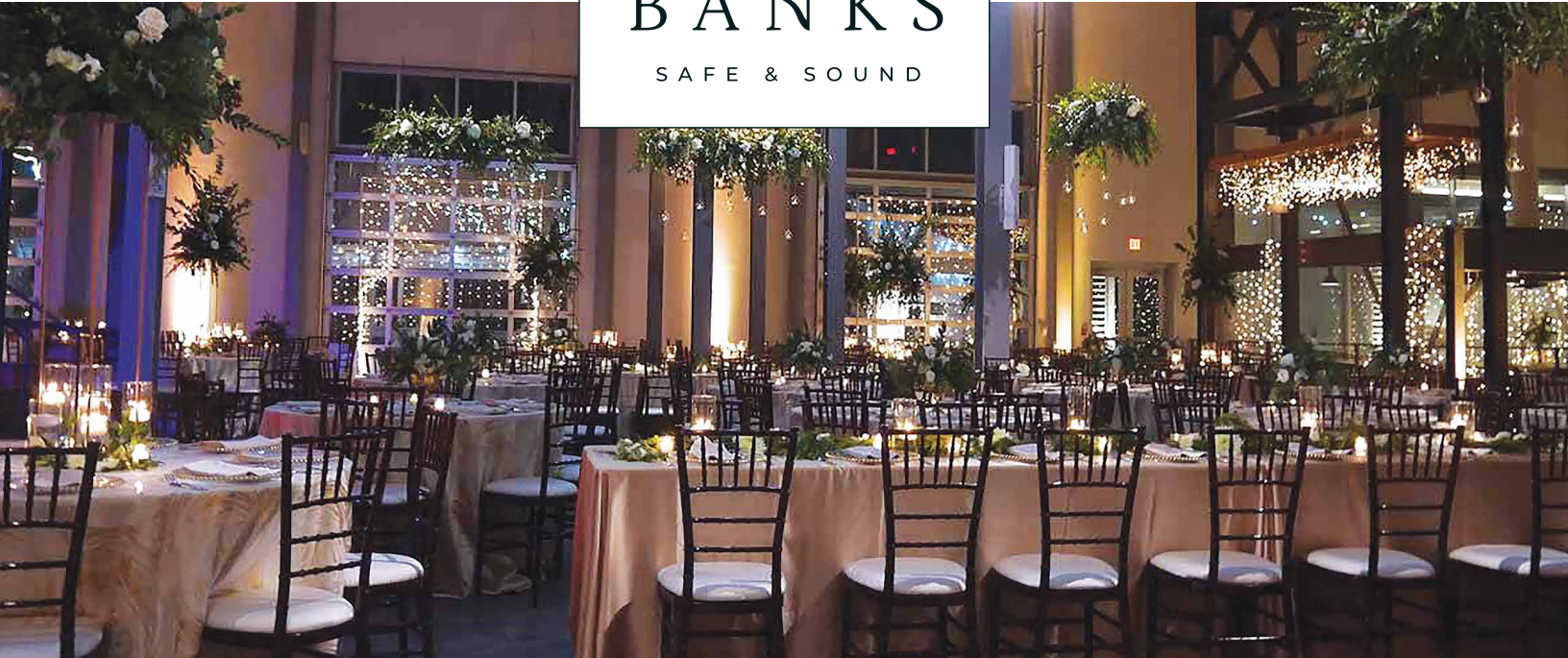
Handwritten signature of Shannon Henry in black ink.

Shannon Henry  
President & Founder  
SASS Go

Handwritten signature of Brett Brown in black ink.

Brett Brown  
Executive Director  
SASS Go

THE  
**BANKS**  
SAFE & SOUND



Come & Celebrate  
with Us at Central Energy  
on April 20th, 2024!

Located in Columbia, South Carolina's revitalized Bull Street District, Central Energy is a one-of-a-kind event venue—and the perfect spot to celebrate and welcome guests like you who are ready to make a difference.



**WHERE**

Central Energy  
2030 Gregg Street  
Columbia, SC 29201

**WHEN**

Saturday, April 20th, 2024  
6:30pm

**ATTIRE**

Cocktail Attire



*With your sponsorship,  
together we will build.*



## Our Work

### THE MISSION

Our mission is to make communities safer from violence and abuse.

### THE VISION

Provide the resources communities need to prevent violence and abuse and a campus offering comprehensive care for survivors and support for those who serve them.

### THE LOCATION

In the next phase of growth, **SASS Go** will build **The Banks** in the Midlands of South Carolina. This state-of-the-art campus will house our headquarters and a one-of-a-kind haven for survivors, their families, and those who serve them.





# Our Strengths

## OUR REACH

Our programming and services for survivors have been utilized by 20,000 women and girls on 4 Continents. Our instructors can be found in 28 states across North America.

## SUPPORTING SURVIVORS

- Over 60% of survivors have received services for free or at a reduced cost.
- We help survivors navigate the criminal, medical, and legal systems.
- 100% of our consulting work has been provided at no cost.

## PROFESSIONAL TRAINING

Supporting professionals who serve survivors is crucial. From training law enforcement in Salt Lake City, UT to attorneys in Dallas, TX, and healthcare workers here in Columbia, SC—we are revolutionizing survivor care across systems.

## GLOBAL IMPACT

Our partnership with the US Department of State, US Embassy, and organizations in South Africa, Central Asia, and Europe have helped make communities safer for women and girls globally, including an area with the highest femicide rate in the world.

# The Need

A LETTER FROM A FATHER

“ There are few words to describe how grateful we are to have found such incredible, passionate, and kind souls who have taken on the mission to provide comprehensive care for victims of sexual assault and their families.

Our daughter was kidnapped and sexually assaulted at a major university. I can recall the very day at the police station where we were encouraged that justice would be served. As we left the station, we had no idea how dark the days ahead would become as our daughter fought every day to survive the trauma she experienced, both psychologically and physically. This trauma not only impacts the victim, but also the family. We were powerless and clueless when it came to understanding the impacts of the trauma she suffered, what her healing process might look like, and how the criminal court process would go, as we watched our daughter deteriorate over time.

We were very blessed to have crossed paths with the founders of **SASS Go**. When we did, it was the first time in years that we felt like our daughter had the right people behind her and our family to guide us, educate us, and surround us with the resources we all needed to move forward and begin healing. Whether meeting with our daughter and family to organize care, building her up and giving her power back through self defense courses, arranging a time to speak with like-minded survivors and their families, assisting with the legal process, finding the right physicians, counselors, and advocates—with **SASS Go's** support, we put the pieces back together.

As we fast forward 4 years, our daughter has made amazing strides in her trauma recovery. We've witnessed her move from pure darkness where she struggled every single day just to survive to a place of light where she has regained the will to live, be physically strong, and achieve success in her educational and work endeavors. She's dreaming of and setting future goals that include loving and being kind to herself as she continues down the path to a purposed and powerful life. As a large family, we've been able to walk alongside her and heal as well, using everything we've learned and been through to help others facing the challenges of violence and abuse too.

Our relationship with **SASS Go** was game-changing—and even life saving. With so many difficulties facing survivors, their perfectly timed support is critical in the aftermath to gain the comprehensive care, understanding, and hope needed to get to the other side. Our hope and dream for victims and their families is a future where **SASS Go** is just outside of the hospital or police station door for victims and families who have no clue about the challenges ahead, waiting with three simple but powerful words: 'We've got you.' ”



—DEAN SINATRA

Father & SASS Go Board Member

THE  
**BANKS**  
SAFE & SOUND

# Sponsorship Levels

OUR GOAL IS TO RAISE \$500,000 AT THE *ON THE BANKS GALA*. MONIES RAISED WILL HELP BUILD *THE BANKS* AND CONTINUE SERVING OUR COMMUNITIES.

**DIAMOND PACKAGE      \$25,000**

- Reserved principal table for up to ten (10) guests
- Diamond recognition on **SASS Go's** website & social media for one (1) year
- In-person recognition at the Gala
- Recognition on the Gala sponsor board
- Ten (10) tickets to the Gala

**PLATINUM PACKAGE      \$10,000**

- Reserved private table for up to ten (10) guests
- Platinum recognition on **SASS Go's** website & social media for one (1) year
- Recognition on the Gala sponsor board
- Ten (10) tickets to the Gala

**GOLD PACKAGE      \$5,000**

- Gold recognition on **SASS Go's** website & social media for six (6) months
- Recognition on the Gala sponsor board
- Eight (8) tickets to the Gala

**SILVER PACKAGE      \$2,500**

- Silver recognition on **SASS Go's** website & social media for three (3) months
- Recognition on the Gala sponsor board
- Six (6) tickets to the Gala

**BRONZE PACKAGE      \$1,000**

- Recognition on **SASS Go's** website & social media for three (3) months
- Bronze recognition on the Gala sponsor board
- Four (4) tickets to the Gala



# Sponsorship Form

CONTACT NAME \_\_\_\_\_

CONTACT TITLE \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

## Sponsorship Packages

Please select your sponsorship level below:

- DIAMOND  
\$25,000
- PLATINUM  
\$10,000
- GOLD  
\$5,000
- SILVER  
\$2,500
- BRONZE  
\$1,000

Thank you for participating in this life-changing event! We can't wait to see you there.  
Sponsorship for the *On the Banks Gala* can be completed in three ways:

Head to [www.sassgo.org/thebanks](http://www.sassgo.org/thebanks)

Mail this form to **SASS Go** c/o *On the Banks Gala*, P.O. Box 334 Ballentine, South Carolina 29002.  
Please make checks payable to: **SASS Go**

Scan the QR code below with your phone's camera and follow the instructions to sponsorship:



*The Sum of our Strength.*

SASS GO  
P.O. BOX 334  
BALLENTINE, SC 29002  
(803) 317-7277

[WWW.SASSGO.ORG/THEBANKS](http://WWW.SASSGO.ORG/THEBANKS)

